TECHNOLOGY INSIDER

NOW HIRING

Your monthly newsletter, written for humans not geeks

ARE YOUR DEVICES PUTTING OFF POTENTIAL NEW HIRES?

A recent study found that one third of UK employees are more likely to accept a job where they'll get an Apple product, like an iPhone or MacBook. And that rises to 49% of Gen Z employees.

It sounds like bad news if Apple isn't your business brand of choice. And for many of us, it isn't. That's because we place more importance on the benefits that Microsoft brings to us.

If you're currently recruiting, or plan to later this year, how do you get around this?

Our advice would be to highlight your use of Microsoft and all of its amazing tools. Because let's face

it, they're not only a benefit to you, but they really do help your team to get their jobs done with less stress.

Really, the culture and ethics of your business should be a much bigger draw than the technology you use.

Just 19% of UK businesses work on Apple devices. **That's a lot of potential jobs for candidates to be turning down!**

DID YOU KNOW?

... the internet is nicer" today

If you feel like the internet is a nicer place to hang out than it was a few years ago, then you're spot on.

A Microsoft study regularly asks people in 22 countries about their exposure to risks, their experiences and interactions online.

The score can be used to track how civilised the internet is.

The lower it is, the better. Last year it was 65%, an improvement of 2% compared to 2020. And that's the best score since 2016.

Great to see we're being a bit nicer to each other online as we've all had to tackle the difficulties of the last few years.

Keeping your business safe across all chat channels

OK, so work chat won't be 100% productive all of the time. But would you know if your staff's 121 chats ever crossed the line from friendly to inappropriate?

While we don't promote micromanagement or employee monitoring, the rise of private messaging thanks to remote working has led to an increase in sexual harassment and bullying in the workplace.

As usual, Microsoft has got things covered.

This month, Microsoft is rolling out an updated communication compliance feature that will notify you in under an hour if any inappropriate communication has been sent.

The facility will monitor messages sent and received over email, Teams, Yammer, and other third-party platforms, and run them by a set of pre-defined policies. When a breach is identified, the messages will be passed to a team of reviewers, who will then notify you within those 60 minutes.

Previously, this detection and review stage clocked in at around 24 hours. And although Microsoft hasn't detailed how it will cut the time so dramatically, it's definitely a real benefit when you're trying to keep your team safe and happy.

Is this a feature that you already make use of? If you do monitor your employees already, would this feature make you reconsider the need? We'd love to hear your thoughts.

QUESTION

Teams is great, but how can I make it less distracting?

ANSWER

Click the coloured dot next on your profile, and you'll see some status options. Choose 'busy' or 'do not disturb' for example, when you need fewer distractions. You can also write a message so your colleagues know when you'll be free.

QUESTION

Should I migrate my in-house systems to the cloud?

ANSWER

This is a big question with a lot of considerations. We've just written a guide all about cloud migration that might help. Email us if you'd like to get a copy.

QUESTION

How can I make sure my staff stick to cyber security measures?

ANSWER

The very best way is to make sure they're fully aware of the risks, and the extent of damage a cyber-attack could cause. Regular cyber security training for everyone in the business is also recommended.

Business gadget of the month

If you deal with customers or colleagues who speak another language, a real-time translator could come in very handy.

Take a look at the Timekettle WT2 Plus AI translator. It comes with two ear pieces - one for you and one for your guest - that work in sync with an app to provide instant translation.

And much cheaper than a full-time translator, at around £159.99.